

INVESTMENT OVERVIEW

Funding Structure & Production Roadmap

The Last Painting | An Original Anime-Style Feature Film | South Africa | Wonderr Studio

1. The Ask

We are seeking an initial investment of **R4,000,000/ \$250 000,00** to fund Phase 1 production of a 90-minute, anime-style tragic romance feature film. This capital takes the project from concept to a finished script, locked visual identity, and a high-quality trailer or proof-of-concept, alongside substantial progress on full production.

This **R4,000,000/ \$250 000,00** is positioned as the initial production investment. We intend for the initial funding to cover as much of the production as possible, however there is the realistic expectation that it might not be enough entirely for completion and distribution. We are transparent about this from the outset because it directly shapes how the money is allocated, how risk is managed, and what comes next.

2. How the R4,000,000 Will Be Allocated

Every category below is built around a single priority: protect the quality of the finished story, visuals, and trailer, since these are the assets that unlock the next stage of funding.

Category	%	Amount (ZAR)	Purpose
Story & Script Development	5%	R200,000	Locks the narrative and tone before any animation spend begins.
Animation & Production	60%	R2,400,000	Core production: character & background art, key animation, in-betweens, compositing.
Trailer / Proof-of-Concept	8%	R320,000	Ring-fenced. Funds the primary asset used to secure completion funding and streamer interest.
Voice Artists & Soundtrack	12%	R480,000	Casting, recording, and original score/theme.
IP & Legal Protection	3%	R120,000	Trademark/copyright registration and legal counsel for future partnership agreements.
Studio Operations & Buffer	12%	R480,000	Overheads, contingency, and risk buffer across the production period.

Total	100%	R4,000,000	
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Cost discipline is built into this plan from day one. Wherever possible, savings will be found across Story & Script Development, Character & Background Concepts, and early production, without compromising the trailer or the final on-screen quality. The intention is to keep the film as budget-efficient as possible while protecting the categories investors will judge the project by.

3. What This Funding Achieves

- A complete, locked script and story bible for the film
- Finalised character designs and background/environment concepts
- A finished trailer or proof-of-concept sequence, produced to the same visual standard as the final film
- Meaningful progress on full-length animation and production
- Foundational IP protection (trademark/copyright) and legal groundwork for future partnership agreements

4. Funding Beyond This Round: What Investors Should Expect

Producing a 90-minute animated feature to a high visual standard typically requires more capital than a single initial round. We want investors to understand with a clear, realistic view of the path to completion, rather than an assumption that R4,000,000 finishes the film. Two routes are being pursued in parallel:

Option 1: Additional Investment, Sponsorship, or Community Funding

Once the trailer and script are complete, we will approach corporate sponsors and consider community/crowdfunding campaigns to help finance the remaining production. This route is designed to finish the film while keeping ownership and creative control concentrated with the production team and its existing investors. Any sponsorship or community funding raised will be governed by the same investment agreement structure already in place, so existing investors' positions are protected and not diluted by these additional sources without their knowledge.

Option 2: Streaming Platform Partnership (e.g. Netflix, Crunchyroll)

With a finished script and trailer in hand, we will also approach major streaming platforms to partner on completing and distributing the film. Investors should understand that this route works differently to Option 1: streaming platforms generally require a significant ownership stake in a project's IP in exchange for completion funding and global distribution. If this route is taken, it will likely mean a substantial percentage of the film's IP is transferred to the partnering platform.

We will assess both routes once the trailer is complete, and any decision involving IP transfer will be made with the existing investment agreement and investors' interests accounted for.

5. Why This Structure Protects the Investment

- The trailer and script are ring-fenced and prioritised, since they are the assets that determine whether Phase 2 funding is secured at all.
 - Cost savings are actively pursued in development and early production stages, reducing pressure on the budget without affecting final quality.
 - Two independent funding paths (sponsorship/community vs. streaming partnership) are kept open, rather than relying on a single source to complete the film.
 - Full transparency on the likely need for further capital is provided upfront, so this agreement can include appropriate terms for future funding rounds from the start.
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